

About GradSchoolShopper

GradSchoolShopper.com

GradSchoolShopper (GSS) is the only global online graduate program network exclusively dedicated to physics, astronomy, and other fields within the physical sciences. As a product of the Society of Physics Students (SPS) at the American Institute of Physics (AIP), and an official partner to *Physics Today*, it offers the most comprehensive exposure to the most prospective grad students in these fields.

The site has two primary audiences:

- Prospective graduate students looking for a comprehensive resource to research and discover the best graduate program for them
- Graduate departments seeking diverse applicants and wishing to stand out from the competition

GSS features several hundred graduate programs in the physical sciences and engineering. Many have elevated themselves above the rest by creating profiles that feature a wealth of information valuable to both prospective students and academic departments, including information on degrees offered, tuition costs, acceptance rates, admissions deadlines, financial aid, degree requirements, department and faculty research specialties, department culture, and special equipment, facilities or programs.

After their own professors and program sites, GradSchoolShopper is where students come to find their future. *

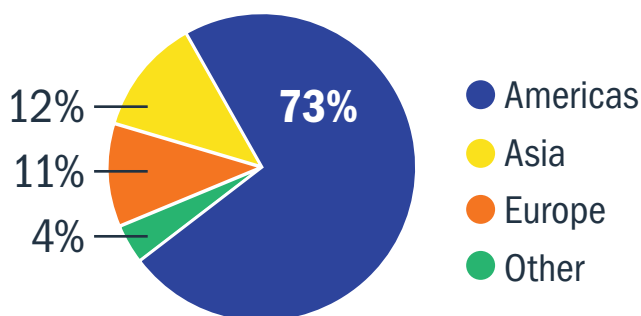
GradSchoolShopper Magazine

In addition to the always-available website, GSS publishes an annual magazine in collaboration with the Society of Physics Students: The GradSchoolShopper issue of the SPS Observer magazine. It contains advice, guidance, statistics, and insights from students and faculty, all geared for undergrads in the physical sciences who are considering their next steps after graduation. It is distributed alongside the September issue of *Physics Today*, reaching 106,000 subscribers (including all members of SPS), virtually every dept chair in physics & astronomy in the US, every student chapter advisor of SPS and hundreds of other Universities and companies. Grad programs can promote themselves among the rich content in this widely distributed magazine.

Read more about the magazine on page 3.

GradSchoolShopper.com Traffic At A Glance

(Google Analytics April–Nov 2022)



150+

grad programs participate at the premium level with complete profiles of multimedia and direct links to program web pages

→ Peak usage **May–Jan**

→ Pageviews are up **10%**

→ Pages/Session are up **27%**

→ The **most popular feature** is the sortable table of acceptance rates and admissions deadlines (table features only premium listings)

*GradSchoolShopper Study, January 2021, Signet Research Inc.

GradSchoolShopper.com Listing Options & Benefits



Option 1: Basic Listing—FREE

Low visibility, no program info, no profile

Programs can list their name, phone and choose up to 40 specialty areas, which ensure the program appears in the applicable search results. No other information is permitted. There is no click through, no profile page. These programs will not appear in the highly utilized sortable table of acceptance rates, application deadlines and campus settings.

Programs at the Basic listing level will appear below the Premium listing programs in search results.

Examples of Basic/Free listing programs as they appear in search results:

 <p>Oregon State University 301 Weniger Hall, Corvallis, Oregon 97331-6507, United States of America (541) 737-1674</p> <p>OSU Physics is friendly and welcoming, and we will support you and your professional aspirations.</p>	 <p>University of Oregon Knight Campus Graduate Internship Program Eugene, Oregon, United States of America (541) 346-6835</p> <p>The Knight Campus Graduate Internship Program is a master's program that combines focused lab and course work with a 9-month paid internship and professional development training to help students launch real careers in physics and engineering.</p>	PREMIUM
<p>Oregon Graduate Institute of Science & Technology 3750 Northwest 185th Avenue, Portland, Oregon, United States of America Claim this listing</p> <p>Portland State University P.O. Box 751, Portland, Oregon 97207, United States of America (503) 725-3812 Claim this listing</p>		

Option 2: Premium listing—\$1,273/year

Highly visible, customizable profile page



Programs listing at this level appear above basic/free listings in search results, include a logo with their school name, and click through to a custom profile with all pertinent information ([see page 4 for anatomy of the premium profile](#)), links to their program pages, social media links, application links and a Cover Splash photo of preference.

Programs at the premium level are included in the highly popular sortable table of program data.

Boost Your Premium Listing

Highlight your program among the rich content in our annual magazine, [see the discounted package options on page 3](#).

Examples of Premium listing programs as they appear in search results:

 <p>Oregon State University 301 Weniger Hall, Corvallis, Oregon 97331-6507, United States of America (541) 737-1674</p> <p>OSU Physics is friendly and welcoming, and we will support you and your professional aspirations.</p>	 <p>University of Oregon Knight Campus Graduate Internship Program Eugene, Oregon, United States of America (541) 346-6835</p> <p>The Knight Campus Graduate Internship Program is a master's program that combines focused lab and course work with a 9-month paid internship and professional development training to help students launch real careers in physics and engineering.</p>	PREMIUM
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View a premium profile here:

gradschoolshopper.com/browse/university-of-oregon-knight-campus.html

GradSchoolShopper.com Listing Options & Benefits Continued

**MOST
POPULAR**

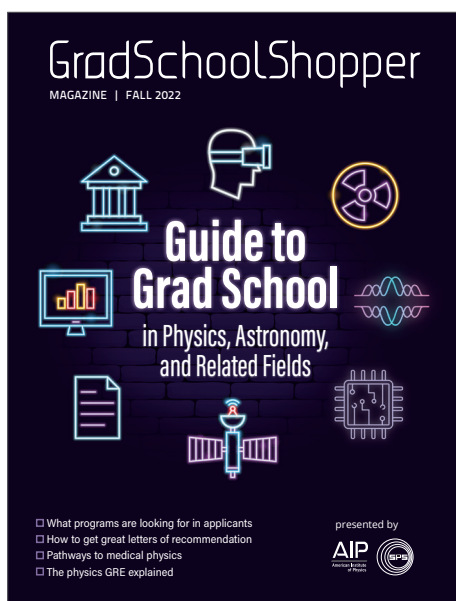
Option 3: Premium + Print—as low as \$2,428

Discounted premium listing with discounted print ad in GSS magazine, mailed with *Physics Today*

Programs listing at this level receive all the Premium online listing benefits (see p2) plus a high-profile, linkable image/logo on the GradSchoolShopper homepage as well as placement in our annual magazine mailed alongside *Physics Today*'s September issue (view latest issue below). Premium plus print packages reflect significant discounts and deliver your print message to 106,000+ recipients, including every member of the Society of Physics Students, plus every physics and astronomy department chair in the US. Magazine ads are offered in quarter, half and full-page sizes, with design services included at no charge for quarter and half pages.

For more information about the packages, email info@gradschoolshopper.com

With this package, your program appears in GSS magazine. View the program ads in the 2022 issue here.



For more about the magazine, see page 1.



SPS Observer Magazine Add Ons

Reprint or upgrade your magazine ad size to appear in any other issue of SPS Observer magazine, for a discounted rate. SPS Observer is issued quarterly to the approx 5,500 undergrad members. Contact info@gradschoolshopper.com for options and discounts.

Example of Premium Listing Profile Page

Programs listing at the Basic/Free level do not receive a profile page

RECEIVE MESSAGES FROM
STUDENTS DIRECTLY

CUSTOMIZABLE COVER SPLASH IMAGE!

TABS FOR
REQUIREMENTS
AND DEPARTMENT
CULTURE

DIRECT LINKS TO
YOUR PROGRAM
PAGES AND
APPLICATION ON
YOUR WEBSITE!

UPLOAD IMAGES
AND VIDEOS
SHOWCASING
YOUR DEPARTMENT
HIGHLIGHTS

SOCIAL MEDIA
INTEGRATION

South Dakota School of Mines & Technology - PHYSICS
In Condensed Matter Physics, Astrophysics, Particles and Fields, Solid State Physics, Other

605-394-5198
PHYSICS, SDSMT 501 E- Saint Joseph St, Rapid City, South Dakota 57701, United States of America
Visit Website

Send a message

Overview Program Requirements Department Culture

About

The Department of Physics at the South Dakota School of Mines & Technology aims to produce world-leading research while emphasizing quality individual education at the graduate and undergraduate levels.

The Department of Physics at the South Dakota Mines is a leader in physics research. Proximity to the Sanford Underground Research Facility, the nation's premier site for underground particle physics experiments, provides unique opportunities for work on experiments such as DUNE, LZ, and CASPAR, and complements the department's historic strengths in condensed matter and atmospheric science.

We pride ourselves on our excellent department culture and the individual attention that we pay to our students. Our high-quality undergraduate program maintains a low student-per-faculty ratio, enabling faculty to provide their students with comprehensive courses and a depth of knowledge beyond what many physics programs offer. There is a strong emphasis on developing research skills for use in industry and academia. Because physics is the basis of most engineering disciplines, understanding basic principles of physics can help one become a better engineer. Our national-award-winning Society of Physics Students provides excellent co-curricular support of the program.

Our graduate program takes advantage of the strong research opportunities and department culture. The program maintains a high retention rate and provides excellent placement at national labs, in industry, and in academia.

Come explore the department of physics at South Dakota Mines and see what we have to offer!

Faculty and Staff

Research Specialties

About Our Programs

Apply Now

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215 followers

Follow Page

Share

Video Gallery

Campus Tour - See what South Dakota Mines has to offer you!

You Are Welcome Here!

Join the Society of Physics Students!

Photos